

Strategic Roadmap

"Tell me the facts and I'll learn...But tell me a story and it will live in my heart forever." -Native American Proverb

The Issues

Inadequate investments in our nation's children and families

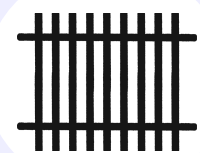
Costly policies that prioritize punishment over prevention

Lack of collective action to make meaningful systemic change... despite decades of compelling data-driven arguments

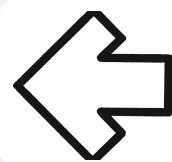
Our foundational beliefs



Narratives are the main driver of policy change



Those closest to the problems are closest to solutions



Multisector approaches are needed to address root causes of inequities

Our Approach



To achieve

Systemic Transformation

- Policy Informed by affected communities
- Public awareness of impacts of trauma and adverse childhood Experiences (ACEs)
- Expanded investments in early interventions addressing root causes



Individual Transformation

- Healing and destigmatization of childhood trauma
- Discovering the power of one's story and voice
- Breaking the cycle through building awareness and advocacy

Our Vision



*A society that
prioritizes
prevention,
upstream
solutions, and
support for at-
risk children,
empowering all
youth to reach
their full potential.*



BACK TO THE START
Writing to right the system.